NATIONAL BOARD for Professional Teaching Standards*

2025 #TeamNBCT Week Toolkit

Join us in celebrating National Board Certified Teachers and candidates for certification this #TeamNBCT Week. Below are sample social media posts for inspiration. Please use #NBCTstrong and/or #IAmAnNBCT!

For Newly Achieved National Board Certified Teachers:

- I'm thrilled to celebrate my first #TeamNBCT Week as a newly achieved National Board Certified Teacher! *
 This journey has been challenging and so rewarding. I'm proud to be #NBCTstrong and join this community of educators! Who else is #NBCTstrong? (aNBPTS)
- \$\forall \text{ Becoming an NBCT has been a transformative journey. }\text{\text{\text{M}}} \text{I've grown so much as an educator, and I'm proud to celebrate this year's \$\pi\text{TeamNBCT Week alongside my fellow National Board Certified Teachers. Here's to always strive for excellence! \$\times\pi\text{#NBCTstrong}\$

For Maintained National Board Certified Teachers

- I did it! It is Thrilled to announce I've maintained my National Board Certification for another 5 years! Reflecting on this journey has been rewarding and made me even prouder to be part of this community. Here's to staying #NBCTStrong! #IAMANNBCT @NBPTS
- Excited to kick off this year's #TeamNBCT Week as a newly maintained NBCT! Affirming my certification through the Maintenance of Certification process has been a powerful way to deepen my practice and stay focused on my students. MRCTstrong #TeamNBCT
- Fig. #TeamNBCT Week, I'm celebrating another milestone as a newly maintained NBCT! Continuing this journey has reminded me how essential it is to reflect, grow, and push myself to be the best educator. I'm proud to be #NBCTstrong!

For Continuing Candidates

- Growing every day!

 As I work toward National Board Certification, I'm discovering so much about myself as
 an educator and the impact I can have on my students and community. Curious about the #NB2B journey?
 Let's talk! Is it your turn? #NBCTstrong @NBPTS #TeamNBCTWeek
- Shoutout to all the #NB2Bs out there! I'm on my way to becoming a National Board Certified Teacher, and it feels incredible to be advancing my career and bringing more to my students and community. Who else is in? Let's go, #NBCTstrong! @NBPTS #TeamNBCTWeek

For All NBCTs

- ★ Being an NBCT is more than a certification—it's a commitment to providing students with the best possible education. This #TeamNBCT Week, I'm proud to celebrate the impact of National Board Certified Teachers everywhere! #NBCTstrong #TeamNBCT
- As an NBCT, I've seen firsthand how this process has strengthened my teaching practice and transformed my students' learning experiences. This #TeamNBCT Week, I'm proud to represent this incredible community. #NBCTstrong #TeamNBCT

General Audience (Stakeholders, other NBCTs, etc.)

- It's #TeamNBCT Week! Majoin us in celebrating all National Board Certified Teachers and their commitment to advancing excellence in teaching. Thank you, NBCTs, for making a difference in classrooms nationwide! ##NBCTstrong
- Happy #TeamNBCT Week!
 National Board Certified Teachers bring expertise, dedication, and innovation to classrooms every day.
 Thank you for inspiring students and strengthening the future of education!
 #NBCTstrong #TeamNBCT
- ☆ This #TeamNBCT Week, we're celebrating the thousands of NBCTs nationwide who are elevating the teaching profession. ↩ Your dedication to students and learning is unmatched. ✔ Thank you for all you do! #NBCTstrong #TeamNBCT
- Mational Board Certified Teachers set the bar high for excellence in education.

 This #TeamNBCT

 Week, let's honor their impact and the countless ways they inspire brilliance in students!

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 #NBCTstrong

 #TeamNBCT

For Engagement Posts

- Know an educator looking to take their teaching practice to the next level? Share the transformative power of National Board Certification and tag them below!



Graphics

Social Media Posts

The below graphics can be downloaded here.

















Facebook and LinkedIn Profile Frames and Banners

The below graphics can be downloaded here.











